

January 15, 2018

Mr. and Mrs. Jamal and Simone Samuels
1574 Orange Cove Road
Rocklin, CA 95484

Dear Mr. and Mrs. Samuels:

I noticed today that your current home listing in Rocklin has recently expired. My goal is to tell you about **Placer Hills Real Estate** and myself. We can offer you attention and services that are unmatched by other real estate companies.

I am also a *Whitney Hills resident*, and I primarily work in this area with buyers and sellers. As a matter of fact, I have shown your beautiful home to potential buyers. There was a lot of detail and thought put into your home. Your home has many unique features and upgrades making it an excellent value among homes currently on the market in this price range.

The service and experience I can offer you when helping you with your selling needs is unmatched. Working together with you, I am confident that we can analyze your present and future goals and help you obtain them. If you are curious as to the type of activity that has been occurring in your area or you would like to discuss your needs and goals, I would be more than happy to come by and talk with you.

Gaining your trust and confidence for the building of a solid relationship for the future is my first priority. Feel free to call me to set up an appointment if you would like a unique perspective for marketing your home from someone with thorough knowledge and experience with homes in your neighborhood. I look forward to talking with you soon.

Best regards,

EMMA CAVALLI
Realtor Consultant
Placer Hills Real Estate

Enclosure